



Marketing Manager

Digital Data Technologies, Inc. (DDTI) has an immediate opening for an experienced Marketing Manager. The Marketing Manager reports to the Chief Business Development Officer and is responsible for developing, implementing and maintaining all marketing strategies in order to meet corporate business objectives.

For more than a decade DDTI has been setting the standard for E9-1-1 mapping data and powerful emergency dispatch software used by Dispatchers, First Responders and other Public Safety professionals. To learn more about Digital Data Technologies please visit our website at: www.ddti.net.

Duties of the Marketing Manager include but are not limited to; managing and coordinating all marketing communication and promotional activities, conducting market research to determine market requirements for new and existing products, developing, implementing and revising product pricing strategies and coordinating industry conference attendance and presentation content and schedule.

The successful candidate will possess a minimum of 3 years experience in all aspects of developing, implementing and managing marketing strategies, a business or marketing-related degree or equivalent professional experience. Prior experience conducting market research, performing competitive analysis, creating marketing plans/strategy and conceptualizing and creating marketing material required. Exceptional skills in written and verbal communication, organization and planning, problem analysis and problem solving, adaptability, judgment and collaboration. This position requires a dedicated self starter that works well in a team environment.

Prior experience and knowledge with software and service industries within the Public Safety sector is preferred.

DDTI offers a competitive salary and comprehensive benefits package that includes a generous vacation plan, medical, dental, vision insurance plans, and a 401(k) plan with employer contributions.

**Please submit your resume with cover letter to talentmatchhr@yahoo.com.
This is a direct hire.**